

In the Trenches

Know what's below.
Call **MISS DIG**
before you dig.



September, 2021 vol. 15



PelicanCorp and MISS DIG System, Inc. Partner to Strengthen Notification Services

PelicanCorp NotificationAccess

**MISS DIG
811**



**PELICANCORP
AND MISS DIG
SYSTEM, INC.
PARTNER TO
STRENGTHEN
NOTIFICATION
SERVICES**

Exciting Changes Coming to MISS DIG 811

MISS DIG 811 will be transitioning to a new Notification Center platform in December of 2021! Keep up on the latest information by going to pelican.missdig811.org.

Important Member Information

-Ticket Transmission Formats-

With a change like this members can expect delivery changes that will affect the way they receive tickets. Below is some helpful information on the upcoming changes. Check back often as new resources will be added weekly.

NotificationAccess Ticket Formatting			
OPTION	RECOMMENDED FOR	DESCRIPTION	HUMAN READABLE
TXT	Older, "line by line" parsing ticket management systems	Text format of ticket solely in the body of the email; not a text message	Yes
PDF Attachment	Members without a ticket management system	Ticket information and map; easy for printing or online viewing	Yes
XML Attachment	Newer ticket management systems	Data that can be consumed by most ticket management systems	Yes
GML Attachment	Newer ticket management systems	Drawn dig site only in Geographical Markup Language; supplemental, not the ticket	No
GIF Attachment	Newer ticket management systems	Image of drawn dig site overlayed on a base map (e.g., Google); supplemental, not the ticket	Yes
API	Primarily for ticket management systems but can also be used to inject tickets into another program or software	Application programming interface that allows two applications to talk to each other without human interaction (e.g., NotificationAccess to Utilisync or Utlisphere)	No

With the implementation of the new Pelican platform, ticket transmission format options will be expanding. This change will go into effect on December 15, 2021. A ticket is transmitted to a facility owner/operator member when a contractor's work location polygon overlaps the facility location information in a member code's database, which is comprised of polygons. The following formats may be mixed and matched (e.g., you may choose a TXT format of the ticket in the email body and

receive the GIF attachment of the dig site):

Among the many changes, members in receipt of tickets can expect to select a new ticket transmission format. A guide to these new formats is now available at the link below.

https://www.missdig.org/cm/dpl/downloads/content/6423/Ticket_Transmission_Formats_for_Pelican_Transition.pdf

PelicanCorp

PelicanCorp is the Global Leader in Damage Prevention Solutions built specifically for the protection of essential infrastructure. PelicanCorp connects people, applications, and devices through a unified platform to help industry professionals manage risk and build quality projects—safely, on time, and within budget. PelicanCorp has a diversified business model built on 40 years of experience protecting billions of dollars of global assets. PelicanCorp is headquartered in Melbourne, Australia, with offices and operations around the globe. Learn more at www.PelicanCorp.com or follow [PelicanCorp on LinkedIn](#).

To learn more about NotificationAccess, visit PelicanCorp.com.

MISS DIG System, Inc. is a Michigan Non-Profit Corporation that operates as the Underground Utility Safety Notification System for the entire state. MISS DIG 811 has received over 26 million locate requests resulting in nearly 277 million transmissions since 1970. This free service is provided to homeowners, excavators, municipalities, and utility companies. The mission of MISS DIG 811 is to safeguard the public, environment, property, and utility infrastructures and promote utility damage prevention through quality, cost-effective process for our customers. Learn more at MISSDIG811.org.



Community Outreach



Gold Shovel STANDARD

Gold Shovel Standard for MISS DIG 811 Members

by Colleen Goddard

Is your company/municipality a member of MISS DIG 811? If so, you are already a Gold Shovel Standard member. It is included in your base membership fee. **There is no additional cost!** There still needs to be an application filled out, email us at gss@missdig811.org for the necessary paperwork.

The mission of MISS DIG 811 Gold Shovel Standard Committee is to accelerate the broad adoption of Gold Shovel Standard throughout Michigan. For those wanting information on the Gold Shovel Standard please visit the website at:

www.goldshovelstandard.org

What are the benefits of participating in Gold Shovel Standard?

- Along with Gold Shovel Standard membership being free for MISS DIG 811 members, it also qualifies them to receive 1/3 off their base MISS DIG 811 membership fee for 3 years. This is through sponsorship from Great Lakes Foundation. For those wanting information about the Great Lakes Foundation

sponsorship, email us at glf@missdig811.org

- Hiring contractors that are Gold Shovel Standard certified should mean fewer damages because:
 - They have a safety management system in place, [MISS DIG 811 Field Basics or Safe Excavation Practices](#) qualifies as your companies safety management system, it is available free live or online
 - Workers must continue training and recertify yearly
 - Workers have stop-work authority if they think something isn't right
 - They agree to follow [CGA Best Practices, specifically chapter 5](#), and [Michigan PA - 174](#)
- Expedited Permit Process- Municipalities that are also MISS DIG 811 Gold Shovel Standard participants can provide an expedited permitting process and right of way review process for MISS DIG 811 Gold Shovel Standard Facility Owner/Operators and Excavators.

Email us today at gss@missdig811.org if you want to learn more!



Contact your Community Outreach Team:
Colleen Goddard cgoddard@missdig811.org or at 906-789-

3083

Paul Harding pharding@missdig811.org or at 248-370-6426



By the Number's

As we head into Labor Day weekend and make the turn towards the Fall push, here are the locate request so far:

- 2021 YTD: 743,556-- +6.53% vs. 2019-- +13.315% vs. 2020
- 2020 8/31: 656,191
- 2019 8/31: 697,996
- August 2021-107,039 (2019-107,013)

The question this year isn't will MISS DIG 811 break a Million, it is how far over a million will MISS DIG 811 go!!!

In 2017 MISS DIG 811 had 1-ONE month that was over 100,000 locate requests, now it is just business as

usual! August makes the 5th month in a row over 100k, and March nearly made it 6!



MISS DIG 811 & Social Media

Don't miss out by not liking and following MISS DIG 811 on Facebook, Twitter, and LinkedIn for weekly updates and valuable information. Share posts to spread the safe digging message and participate in monthly Facebook contests.

The September MISS DIG 811 Monthly Contest:

Send your best apple recipe. The winner will receive a gift card to Bath and Body Works to enjoy the fantastic fall-smelling candles and products.



Stay in the loop by checking out our Facebook page. Remember you must like, follow, and share posts to qualify.



"Digging In" - MISS DIG 811 Podcast

Tune in to each segment of "Digging-In", hosted by MISS DIG 811's Education Specialist Eric Urbain. The programs will center around a particular topic or feature interviews with industry professionals or various facility



owners/operators regarding damage prevention. Never miss an episode, tune in to each segment of "Digging-In", hosted by MISS DIG 811's Education Specialist Eric Urbain.

If you would like to be a guest on MISS DIG 811's "Digging-In" podcast or have a topic you would like to hear more about, please contact Eric Urbain at:

eurbain@missdig811.org

Follow the link below for the "Digging-In" archive of podcasts:

<https://digging-in.simplecast.com/episodes/episode-1-miss-dig-811-50-years-of-damageprevention>

The Educational Mobile Unit is on the Move in September!



September Events Schedule: ***Join the MISS DIG 811 staff for games and SWAG***

Thursday, September 30th
Hillsdale County Fair,
10:00 AM to 10:00 PM,
115 S Broad St. Hillsdale,
Michigan,



<https://www.hillsdalecountyfair.org/>

Saturday, September 18th
Public Safety Event, Freedom Township
11508 E Pleasant Lake Rd
Manchester, Mi 48158



Saturday, September 25th
Elkton County Street Fair
Elkton, Mi
10:00 AM to 3:00 PM



The Education Mobile Unit (E.M.U.) was created to travel throughout the state to bring awareness to buried underground and submerged utilities. We travel upon request to schools, annual meetings, home improvement stores, and shows, local neighborhoods, and much, much more. Look for the E.M.U. in a neighborhood near you.

Contact MISS DIG 811 for a visit from the E.M.U. at: education@missdig811.org

