

In the Trenches

Know what's below.
Call **MISS DIG**
before you dig.



August, 2021 vol. 14



EXTRA! EXTRA!

Read All About It!

PelicanCorp and MISS DIG System, Inc. Partner to Strengthen Notification Services

Orange County, California – PelicanCorp today announced that MISS DIG System, Inc. (MISS DIG 811), the notification center for underground utility safety in Michigan, is partnering with PelicanCorp to expand WorksAccess by installing PelicanCorp's Notification Center solution, NotificationAccess.



The NotificationAccess software solution will enhance Notification Center operations across Michigan, providing a fully managed solution for e-Ticket and Call Center operations to protect underground assets and infrastructure.

"We are excited to continue our partnership with PelicanCorp," said Bruce Campbell,

Chief Executive Officer for MISS DIG System, Inc. “Our MISS DIG 811 process currently receives requests from the excavating community and transmits the information to our 1,700 members, who then come out and locate their facilities. Adding the NotificationAccess solution will significantly boost our capabilities and services here in Michigan.”

Hosted by PelicanCorp in a high-availability cloud environment, NotificationAccess manages all notification tickets from any location, at any time, by leveraging advanced web and mobile-based technologies. NotificationAccess is built using a unique mapping platform enabling the most accurate ticket capture on the market.

“The vision from Bruce and his board at MISS DIG 811 to embark on a journey for Michigan to enhance and build on their services to the Damage Prevention community is what PelicanCorp is ideally equipped for, and excited to provide,” said Duane Rodgers, CEO, PelicanCorp. “We are keen to work with the Michigan team to deliver this project.”

With the possibility of major investments to public and private infrastructure on the horizon, public safety remains a top priority. This drives all 811 service providers. MISS DIG 811 and PelicanCorp strive to increase awareness, improve information exchange, and assist industry professionals manage risk and build quality projects by using the best up-to-date technologies to locate and mark underground facilities before ground is broken.

For updates on NotificationAccess look for upcoming issues of 'In the Trenches'.

PelicanCorp

PelicanCorp is the Global Leader in Damage Prevention Solutions built specifically for the protection of essential infrastructure. PelicanCorp connects people, applications, and devices through a unified platform to help industry professionals manage risk and build quality projects—safely, on time, and within budget. PelicanCorp has a diversified business model built on 40 years of experience protecting billions of dollars of global assets. PelicanCorp is headquartered in Melbourne, Australia, with offices and operations around the globe. Learn more at www.PelicanCorp.com or follow [PelicanCorp on LinkedIn](#).

To learn more about NotificationAccess, visit PelicanCorp.com.

MISS DIG System, Inc. is a Michigan Non-Profit Corporation that operates as the Underground Utility Safety Notification System for the entire state. MISS DIG 811 has received over 26 million locate requests resulting in nearly 277 million transmissions since 1970. This free service is provided to homeowners, excavators, municipalities, and utility companies. The mission of MISS DIG 811 is to safeguard the public, environment, property, and utility infrastructures and promote utility damage prevention through a quality, cost-effective process for our customers. Learn more at MISSDIG811.org.





VS.



MISS DIG 811, Baseball and 811 Day !

MISS DIG 811 will be celebrating 811 Day with the Northwoods Professional Baseball League as the Kokomo Jackrabbits vs. the Battle Creek Bombers at 7:00 PM at the C.O. Brown Stadium.



MISS DIG 811's Education Team will be there giving away free SWAG in the parking lot beginning at 5:30 pm. The Educational Mobile Unit (E.M.U.) will also be there with Miss Diggy making an appearance before the game on 811 Day!

MISS DIG 811 will be giving away tickets for the game so make sure to check out our Facebook and Twitter!



MISS DIG 811 at the Woodward Cruise



The Woodward Dream Cruise is the world's largest one-day celebration of classic car culture that attracts over 1 million visitors, and more than 40,000 muscle cars, street rods, custom, collector and special interest vehicles. The official Woodward Avenue Dream Cruise route is a 16-mile radius, running through nine participating municipalities within Oakland County. The Woodward Dream Cruise takes place each year on the third Saturday in August. The 27th Annual Woodward Dream Cruise will be held on Saturday, August 21, 2021. It runs between 9 a.m. and 9 p.m.



MISS DIG 811 will be at the Woodward Cruise again this year. The Educational Mobile Unit (E.M.U.) along with a team from MISS DIG 811 and utility members will be located at the Westborn Market where approximately 250,000 participants will gather.

MISS DIG 811 & Social Media

Don't miss out by not liking and following MISS DIG 811 on Facebook, Twitter, and LinkedIn for weekly updates and valuable information. Share posts to spread the safe digging message and participate in monthly Facebook contests.

We have weekly baseball ticket giveaways for the Kalamazoo Growlers and Battle Creek Bombers for the 2021 summer season. In addition, MISS DIG 811 has monthly contests to win some great prizes:

The August MISS DIG 811 Monthly Contest:

August: Submit your senior picture with the caption "Most likely to _____" to win a backpack of back-to-school supplies and MISS DIG 811 SWAG.



Stay in the loop by checking out our Facebook page. Remember you must like, follow, and share



Community Outreach

Placing Short Notice Requests

by Colleen Goddard



What is a Short Notice Request and what are the requirements surrounding it? Those are common questions we are asked from both sides of the equation, facility owners and excavators.

Let's start with what a Short Notice request is defined as. A Short Notice Request is a non-emergency ticket that is placed by an excavator that does not give the facility owners at least a three working day notice. We are asked, "Why do you allow them to place tickets without three working day notice when it says in PA 174 that they must give that notice?" The answer to that question is we don't ever want to turn down someone placing a ticket. If they place the ticket at least the facility owners in the area know that there is a planned excavation and know the location.

A Short Notice Request is placed when the excavator, or a MISS DIG 811 NSR (Notification System Representative), enters a date in the Begin Date field of our Ticket Entry platform that is less than three full working days. This automatically triggers a statement to come up for a RTE (Remote Ticket Entry) user to read or the NSR to read to the caller. This statement says, *"State Law requires utilities three working days to locate their lines, so actually they have until"* and gives the date and time the facility owners have until to mark their lines.

Along with this, when the excavator who placed a Short Notice Request looks at Positive Response there is a statement that says, *"If Your work date is before the response due date you are in violation of Public Act 174 of 2013."* When a short notice is placed the Response Due Date and Begin Date will be different. Even though the Begin Date reflects the requested date, the Response Due Date is the actual legal date and time the facility owners have to respond by.

As a locator, make sure you are checking the Response Due Date on the tickets you receive. Just because the Begin Date reflects a Short Notice Request, doesn't mean you legally have to mark it by that date. We get questions from locators asking why we are allowing Emergency Request to be placed where the work type does not meet the definition of an emergency in PA 174. In many of these cases, it is a Short Notice Request, not an Emergency. Some facilities have internal policies mandating that their locators mark any Short Notice Request by the requested Begin Date, in those cases

we can not control what you are required to do.

As indicated above, there is no reason that someone who places a Short Notice Request should be unaware that the facility owners still have the three full working days to respond by. For the locators, it is very simple to check if a ticket is Short Notice Request or an Emergency Request by checking the Response Due Date.

Community Outreach Invitation

FREE, Would you like MISS DIG 811 brochures and posters?

Do you need some MISS DIG 811 brochures to refill the supply you were already given? Or if you have not received any, would you like some to make available or hand out to:

- Homeowners/Companies visiting your site
- Homeowners working outside their homes without contacting MISS DIG 811
- Companies working on a job site who have not followed MISS DIG 811 rules

Click on the MISS DIG 811 poster to order



Contact your Community Outreach Team:

Colleen Goddard cgoddard@missdig811.org or at 906-789-3083

Paul Harding pharding@missdig811.org or at 248-370-6426

"Digging In" - MISS DIG 811 Podcast



Tune in to each segment of "Digging-In", hosted by MISS DIG 811's Education Specialist Eric Urbain. The programs will center around a particular topic or feature interviews with industry professionals or various facility owners/operators regarding damage prevention. Never miss an episode, tune in to each segment of "Digging-In", hosted by MISS DIG 811's Education Specialist Eric Urbain.

If you would like to be a guest on MISS DIG 811's "Digging-In" podcast or have a topic you would like to hear more about, please contact Eric Urbain at: urbain@missdig811.org

Follow the link below for the "Digging-In" archive of podcasts:

<https://digging-in.simplecast.com/episodes/episode-1-miss-dig-811-50-years->

The Educational Mobile Unit is on the Move in July!



August:

- 11th - Battle Creek Bombers vs. Kokomo Jackrabbits Baseball Game
- C.O. Brown Stadium, Battle Creek, Mi 7:00 pm
- Join the MISS DIG 811 staff at 5:30 pm for games and SWAG
- 21st - Woodward Cruise, Westborn Market in Berkley, Mi
- 9:00 am to 9:00 pm
- 25th - MITA Central Golf Outing
- Eagle Eye Golf Club, Bath, Mi Registration begins at 8:00 am

The Education Mobile Unit (E.M.U.) was created to travel throughout the state to bring awareness to buried underground and submerged utilities. We travel upon request to schools, annual meetings, home improvement stores and shows, local neighborhoods and much, much more. Look for the E.M.U. in a neighborhood near you.

Contact MISS DIG 811 for a visit from the E.M.U. by clicking the link below.

[Schedule the E.M.U. for Your Event](#)



