



SAFETY IS IN YOUR HANDS.
EVERY DIG. EVERY TIME.



2026 Branding Guidelines

HEX	#becd2b	#4f9135	#7d5a41	#9d9fa2	#000000
HSL	65.6°, 65.3, 48.6	103°, 46.5, 38.8	25°, 31.6, 37.3	216°, 2.6, 62.5	0°, 0, 0
RGB	190, 205, 43	79, 145, 53	125, 90, 65	157, 159, 162	0, 0, 0
CMYK	7, 0, 79, 20	46, 0, 63, 43	0, 28, 48, 51	3, 2, 0, 36	0, 0, 0, 100

Aa

Montserrat
Bold
Primary

Aa

Roboto
Bold
Secondary

Aa

Roboto
Regular
Body Text

Primary Example

Secondary Example

Text Body Example. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod.

Logo & Tagline Variations



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